



REACH YOUR TARGET MARKET AT SHINE DANCE EVENTS

Dear Friend,

All That Jazz Enterprises Inc. is entering its 6th season of exceptional dance events and would like to offer you an exclusive opportunity to promote your company. Each year we provide a few select organizations with direct access to the dancers, parents and teachers who attend our events through a variety of targeted promotional opportunities.

We provide exposure through:

- ★ **Program Advertisements**
- ★ **Inserts in teachers' packages**
- ★ **Flyer displays in lobby**
- ★ **Web Links**
- ★ **Integration into social media campaigns**
- ★ **Opportunities to present Workshops & Seminars**
- ★ **Performances & Demonstrations**

Reach your target market at 7 competition and workshop events across BC and Alberta in 2011 through promoting at Shine Dance events. Our competition programs are professionally designed and printed and are distributed to over 200 dance instructors and studio owners, and to thousands of dancers each season. We offer a limited number of spaces for advertising so your ad will be noticed while providing you with direct exposure to your key market for a flat and affordable rate. Take advantage of our cross promotional exposure with other respected organizations in the dance industry including Triple Threat Conventions, Industry Dance Magazine, Coastal Dance Rage, and DRC Video and be promoted through our strategic social media campaigns.

For more information about our events see:

ShineDanceFestival.com ShineDanceChallenge.com ShineDanceWorkshops.com

Advertise with us and get a **FREE company listing in Industry Dance Magazine**, Canada's #1 Dance Community Website.

Please see the attached rate sheet or feel free to contact us for a customized promotional package. We look forward to hearing from you by November 15th, 2010.

Best,
Tamara Thompson Levi
Director, All That Jazz Enterprises Inc.

★ **For more information contact us today!**

1-877-922-8987 OR tamara@all-that-jazz.com



ADVERTISING RATES

PROGRAM ADS

Size	Rate*
¼ page	\$100
½ page	\$250
Full Page	\$500

ADVERTISING PACKAGES

Program Ad & Flyers **\$400***

- ½ page program ad at SHINE DANCE FESTIVAL & SHINE DANCE CHALLENGE EVENTS
- Flyer Display in lobby
- Web Link

Program Ad & Inserts **\$500***

- ½ page program ad at SHINE DANCE FESTIVAL & SHINE DANCE CHALLENGE EVENTS
- Inserts in teachers' packages
- Web Link

Total Promotion Package **\$750***

- Full-page ad at SHINE DANCE FESTIVAL & SHINE DANCE CHALLENGE
- Inserts in teachers' packages
- Flyer Display in lobby
- Integration into social media campaigns
- Web Link

Customized Packages **\$ To fit your budget**

* Plus 12% HST

† with any ad you get a FREE company listing in Industry Dance Magazine, Canada's #1 Dance Community Website.

COMMITMENT DEADLINE – NOVEMBER 15TH, 2010

★ Please complete and return the attached commitment form with payment by November 15th, 2010.

ARTWORK DEADLINE – FEBRUARY 1ST, 2011

- ★ See attached spec sheet for advertisement size & file requirements
- ★ Ads that are not received by the deadline or that do not meet specifications will not be printed
- ★ Inserts, Flyers & other promotional material must be delivered by February 1st, 2011



ADVERTISING COMMITMENT FORM

Company Name: _____

Contact Person: _____

Phone: _____ **Email:** _____

Address: _____

City: _____ **Province/ State:** _____ **Postal/ Zip Code:** _____

Website for web link: _____

Select	Promotion	Rate	12% HST	Total
	¼ Page Program Ad	\$100	\$12	\$112
	½ Page Program Ad	\$250	\$30	\$280
	Full Page Program Ad	\$500	\$60	\$560
	Program Ad & Flyers	\$400	\$48	\$448
	Program Ad & Inserts	\$500	\$60	\$560
	Total Promotion Package	\$750	\$90	\$840
	Customized Promotion Package	\$ Your budget		

Comments: _____

FOR OFFICE USE ONLY

Date Received: _____

Paid By: _____

Confirmation Sent on: _____

Invoice #: _____



PLEASE COMPLETE & RETURN FORM ALONG WITH PAYMENT BY NOVEMBER 15TH, 2010 TO:

**ALL THAT JAZZ ENTERPRISES INC.
PO BOX 32709 VANCOUVER BC V6B 0H5**

FILE SPECS & FORMATTING

- ★ Files to be provided in press ready PDF format
- ★ Artwork must be supplied in Black & White format
- ★ Images must be minimum of 300dpi
- ★ Artwork supplied to actual size (no bleed)
- ★ Fonts converted to outlines

